

National Checking

Enhancing LTL Shipments with Dedicated Support and Customized Technology

Echo collaborated with National Checking to streamline operations and empower the company's technology with an API integration.

Challenge	Solution	Result
To strengthen National Checking's transportation management system with integrated software.	Create a custom integration with minimal changes to National Checking's technology infrastructure. Provide expert guidance and support to help manage all points of delivery.	Standardized communication between distribution channels. Established consistency in supply chain management to better navigate market fluctuations.

National Checking has supported the restaurant and foodservice industries for over 100 years with its product line. These products include POS system essentials such as guest checks, register rolls and ribbons, disposable food safety products, smart labeling solutions, and online food safety training. As a grocery distributor, the company requires complex coordination between warehouses and carriers. Echo streamlined National Checking's transportation management with 24/7 customer support and robust data collection and analysis.

Technology That Simplifies Complex Operations

The complexities surrounding grocery distribution demand a simple solution backed by industry expertise. Echo's large carrier network enabled competitive sourcing, while proprietary technology allowed National Checking to:

- Maintain its service standards with improved TMS capabilities
- Cut back on manual data entry and associated errors
- Manage and mitigate claims more effectively
- Reduce accessorial costs associated with sort-and-segment charges and must-arrive-by dates
- Automate routine tasks such as load building, status updates, and invoicing
- Stay competitive in a time-sensitive marketplace

Echo's integration and dedicated customer support helped National Checking elevate its LTL distribution channel with improvements to warehouse BOLs, shipment reports, and receiver execution, enabling the company to maintain its position as a market leader.

“Echo has been fantastic in making sure that carriers meet our needs, want our business, and treat our freight with care. Our partnership with Echo has made our company move our freight smarter and more cost effectively.”

— Aimee Yardley, Cost Control Manager, National Checking

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Technology That Conforms to Business Goals

By connecting with Echo's API, National Checking was able to easily communicate with all contacts in its supply chain, including Echo and third-party warehouses. The collaboration was such a success that National Checking expanded its partnership with Echo to include two additional business units within its core organization. The company continues to partner with Echo to provide exceptional service for its large client base of foodservice distributors and restaurants.

“Echo works to ensure a favorable outcome for all parties. They are truly an extension of our business, which is exactly what we were looking for.”

– Aimee Yardley, Cost Control Manager, National Checking

To learn how we can do the same for your business, contact Echo today.